



# HESTER PHOTOGRAPHY

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## Commercial/Advertising Photography

*Commercial/Advertising Photography is priced by the hour plus output & options as desired.*

<b>Trip Fee</b> for location photography, per trip.....	\$75.
<b>Photography, Per Hour</b> (Minimum 2 hours) .....	125.
Evening/Holiday Hours (after 10 p.m. or before 9 a.m. or Sunday/Holiday).....	175.
Travel outside Lee County, Per Hour .....	\$50.
Mileage outside Lee County, per mile .....	.58¢.
Reimbursable expenses: couriers, shipping, equipment or prop rentals, etc. ....	cost + 20%.

**PLUS OUTPUT** Per image chosen, for non-exclusive unlimited worldwide usage in any web or print media, in any geographic market, for any time length, including your choice of individually corrected high-resolution JPG file, or 8x10 or smaller color print. **These are our highest quality output.** We “tweak” each image for maximum color fidelity, burn, dodge, mask or otherwise manipulate the image for best reproduction quality. If you do not have a graphic artist/Photoshop expert on staff we recommend you consider these images. We deliver in RGB or CMYK color space to fit your needs.

Per image .....	\$100.
<i>Discounts Available: (same assignment, purchased at same time)</i>	
2-5 images, each.....	25%
6-10 images, each.....	35%
11-20 images, each.....	50%
21+ images, each.....	75%
50+ images, each.....	90%
100+ images, each.....	95%

## OPTIONS

**PROOFS** (Minimum Proof Charge \$25)

**Soft Proofs**, including posting to our web site or emailing/FTPing to client, per job..... \$25.00.

**Hard Proofs:**

- (A) Proof Portfolios: 8x10 color proof sheets, 4, 6, 8, 9 or 12 images per page ..... \$10. page
- (B) Proof Prints: 4x5 or 4x6 color prints, numbered and proof stamped..... \$1.50 each
- (C) Proof Prints: 5x7 color prints, numbered and proof stamped ..... \$2.00 each

**Burn CD-ROM**, each ..... \$25.

**Shipping**, First class mail, or client supplied FedEx or DHL number ..... \$10.

Shipping, FedEx or DHL Overnight prepaid and add ..... \$35.

**Digital Retouching**, special image enhancements, etc, per hour ..... \$100.

*We can retouch images, remove items, swap heads, change colors of objects, outline, box, label, etc.*

**Terms & Conditions:** All terms are net, no further discounts allowed. A retainer of 50% of anticipated fees is required at booking. Balance is due on completion of work. We accept Visa, MasterCard and Discover. Original image files remain the property of Charles Hester unless otherwise stated in writing. All photographs are Copyright ©Charles Hester Photography.